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Logotype



Synopsis

Logotype is the definitive modern collection of logotypes, monograms, and other text-based corporate marks. Featuring more than 1,300 international typographic identities, by around 250 design studios, this is an indispensable handbook for every design studio, providing a valuable resource to draw on in branding and corporate identity projects. Retaining the striking black-and-white aesthetic and structure of Logo (also by Michael Evamy) and Symbol, Logotype is an important and essential companion volume.

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Customer Reviews

It worked perfect for me. It is exactly as it is shown in the picture. The book is really cool

Great Book!

Great book ,very inspirational.

Perfect refrence when designing a logo. I use this alot when brainstorming.

Nice

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